

Goldreed Industrial Design Award **Entry Guide**

CALL FOR ENTRIES

01 Award Positioning

Award Description

Committee, Goldreed Industrial Design Award ("GIDA" for short), was established in 2019. It is an international design prize driven by globalization, specialization and market orientation, hosted by

Xiongan Future Industrial Design Institute (hereinafter referred as the "Organizer") and undertaken by Goldreed Industrial Design Award Organizing Committee (hereinafter referred as the "Organizing Committee"). Focusing on the principle of "facing the future, contributing oriental wisdom and spreading design values and spirits to create a better life for mankind", GIDA aims to build an international, specialized industrial design award that reflects both eastern and western style. Taking information society and sustainable development as the foothold, GIDA gathers global design talent resources, discover the

future design, inspire the future life and enable the future city. Committed to the Chinese philosophy

With the support of People's Government of Hebei Province and Xiongan New Area Administrative

of "harmony and peace", GIDA perceives technological progress and social revolution from an eastern perspective, promotes a new direction of industrial development, creates a new way of social life In which symbiosis will be reached among man, nature and cities. 02 Entry Requirements Entry is open to enterprises and institutions, design agencies, colleges, design teams, scientific research institutions and individuals from any country and region in the world. GIDA does not charge any registration fees, but other expenses caused by logistics, insurance, customs

03 Typology of Admissible Entries

Product group: Entries must be products that have been on the market within two years (i.e. after

April 1, 2022), or products that can be on the market before this year's award ceremony. Meanwhile, entries must conform with relevant national industrial policies, technologies, and standards.

also be highly innovative in function, structure, form, technology, materials and low carbon.

Concept group: Entries must be original designs that are not sold or produced on the market, and

There is no limit in entry form. Products, software and comprehensive services are allowed to register. Meanwhile, the Organizing Committee has the right to adjust the entry groups and categories.

Manufacturing Equipment

Transportation Means

Culture & Creativity

Sports and Healthcare

clearance and travel for the competition shall be covered by entrants themselves.

Each entry - either for the Product or the Concept group - must belong only to one category, choosing from the following eight categories.

mechanical"tools,"protective"equipment, industrial robots, "aerospace" information equipment, commercial service robots, construction service robots. service "robots,"etc.

04 Entry Category



Home Life Designs related to the home life, including home furniture, home appliances, kitchen and bathroom, home decoration, products for the elderly, children's products, maternal and child products, toys and musical instruments, etc.

Cultural, creative product designs, including local cultural gifts, stationery, fashion

Sport product designs that can improve people's mental and physical health, in-

cluding health and fitness facilities, medical devices, sports and leisure products,

Product designs of service facilities within urban space system, including urban fur-

outdoor products, physical fitness test devices, health monitoring devices, etc.

clothing and accessories, utensil packaging and tableware, etc.

Advanced industrial "equipment' designs for emerging industries, "including "indus-

trial"equipment,construction equipment,"agricultural and.forestry.equipment,"-

Smart transportation designs, including unmanned vehicles, smart buses,

high-speed trains, automobiles, aircrafts, mobility tools and facilities, service-ori-

ented vehicles in urban areas, water and underwater vehicles, traffic robots, etc.

niture, public lighting, guiding signs, shared facilities, information services, sanitation facilities, safety facilities, facilities for leisure and entertainment, emergency

Digital Technology

Communication Design

equipment, etc.

Public Facilities

clude system or UX in cloud computing, big data, AI, blockchain, VR, smart cities, smart agriculture, IPV6, BDS, etc.

Innovative and interactive corporate product image communication designs,

Designs based on digital and information networks and other forms of delivery, in-

Gold Award Good Design Award Future Star Award Award Nominations

on the review result Prevail



A Trophy and Certificate Winners will receive a trophy and an electroric award certifcate. Enties in thisyear's Good Designs Exhibitionofwillreceivean""Exhibition Certifcate".andaward-winning entiespresented to the Orgamzing Conmittee will receive a "Collection Certificate".

B Logo Grant Award winning entries will be granted a lifetime nightto use the "GIDA" logo forfree.

entrants, promote the industrialization of the project, and recommending its application in Xiongan New Area of various types of carriers. Organize investment and financing, industrial incubation and crowdfunding institutions to dock with entrants, promote the industrialization of the project, and recommending its application in Xiongan New Area of various types of carriers.

The winner will be given the opportunity to display their entries offline in the investment center of Xiongan Green Building Exhibition Center. At the same time, entries will be exhibited in the online, offline and other global touring activities of Goldreed Industrial Design Award. F Media Promotion

GIDA has established a media promotion network covering different industries and channels with more than 200 mainstream media around the world. The winners will be recommended to participate

The winners of the Goldreed Award can apply for the "Xiongcai Card" if they meet the corresponding conditions of A, B and C talents in the "Management Measures for Xiongcai Card of Hebei Xiongan New Area (for trial implementation)" and the card holders are given service protection. **Entry Qualification** The winners of the GIDA will receive priority admission to the "Xiongan Green Building Exhibition

Mail of Products in Kind for

the Shortlisted Entries

July 17, 2024-August 18, 2024

Second Evaluation

August 23, 2024-August 25, 2024

Good Design Exhibition August 26, 2024-September 8, 2024

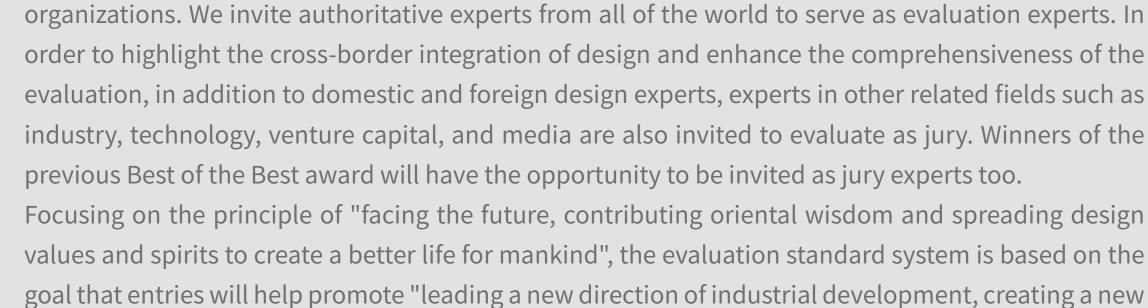
Exhibition tour

October 2024

Announcement of the

Preliminary Evaluation Results

July 17, 2024



including corporate identity, brand design, display design, packaging design, animation and animation, print advertising media and other areas of products and services, etc. 05 Awards The Goldreed Industrial Design Awards has a total award pool of 4 300 000 RMB, with over 60 cash awards to assign. **Best of the Best** 1winner 5winners 3winners 100 nominations 55winners The actual quantity is based 350000RMB/winner 1000000RMB/winner 150000RMB/winner 20000RMB/winner

C Industrialization Support and Promotion Organize investment and financing, industrial incubation and crowdfunding institutions to dock with

of "GIDA Future Design Salon".

E Exhibition

D Industrial Expert Exchange

Winners will be invited to participate in this year's award ceremony, the 5th Hebei International In-

dustrial Design Week and other series of activities to conduct face-to-face exchanges and cooperation

with representatives from the global design community, academia, media community, industrial

community and other industries. Also, winners will have the opportunity to serve as the guest speaker

in interviews with major media to further enhance the social influence of excellent designs. Winners will be given priority to participate in interviews with major media to further enhance the social influence of excellent design. G Yearbook GIDA will produce and promote a yearbook of outstanding entries, and the winning entries will be included in the GIDA yearbook.

According to the supporting policies for industrial design development in Xiongnu New Area, enter-

prises are guided to participate in design innovation competitions, and the winners of the Goldreed

Industrial Design Award are provided with preferential policies such as financial incentives, talent in-

I Priority Application for "Xiongcai Card"

Center" and other industrial carriers of new area. Additionally, we will provide supporting services and conditions such as fully furnished apartments, talent apartments, and rental discounts.

Schedule

Entry Collection

April 1, 2024 - June 30, 2024

July 5, 2024 - July 12, 2024

Preliminary Evaluation

H Government Funding Support

troduction, green channel for enterprise listing and enterprise financing.

Final Evaluation September 18, 2024-September 19, 2024 August 28, 2024 **Award Ceremony Announcement of the Second** September 20, 2024 **Evaluation Results**

The GIDA expert base is established through open solicitation and recommendation from cooperative

Jury and Evaluation Criteria

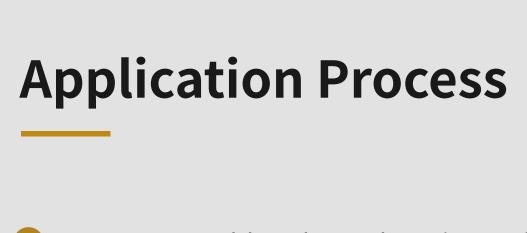
*Please see the latest notice in case of time changes.

goal that entries will help promote "leading a new direction of industrial development, creating a new way of social life and helping harmonious development between man and nature." The evaluation system consists of three dimensions.: Manufacture

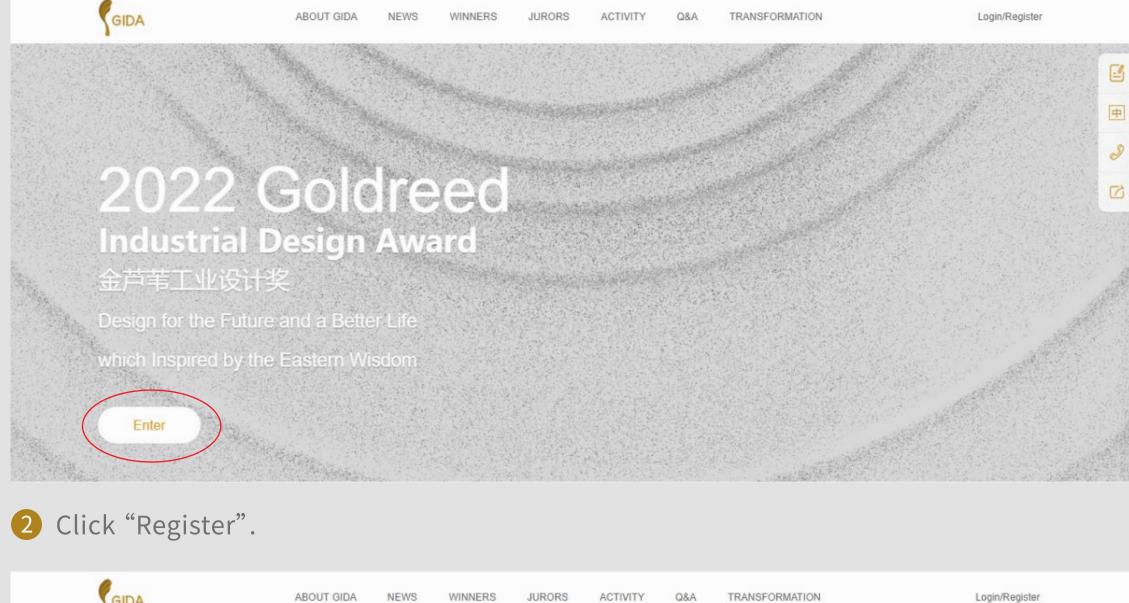
Sustainability

Focusing on "leading industry" functionality and innovation **Three** dimensions Life **Ecology** Focusing on "lifestyle" Focusing on "harmony," peace and symbiosis" Human care

and aesthetics



Go to www.goldreedaward.org/en and click"Enter".



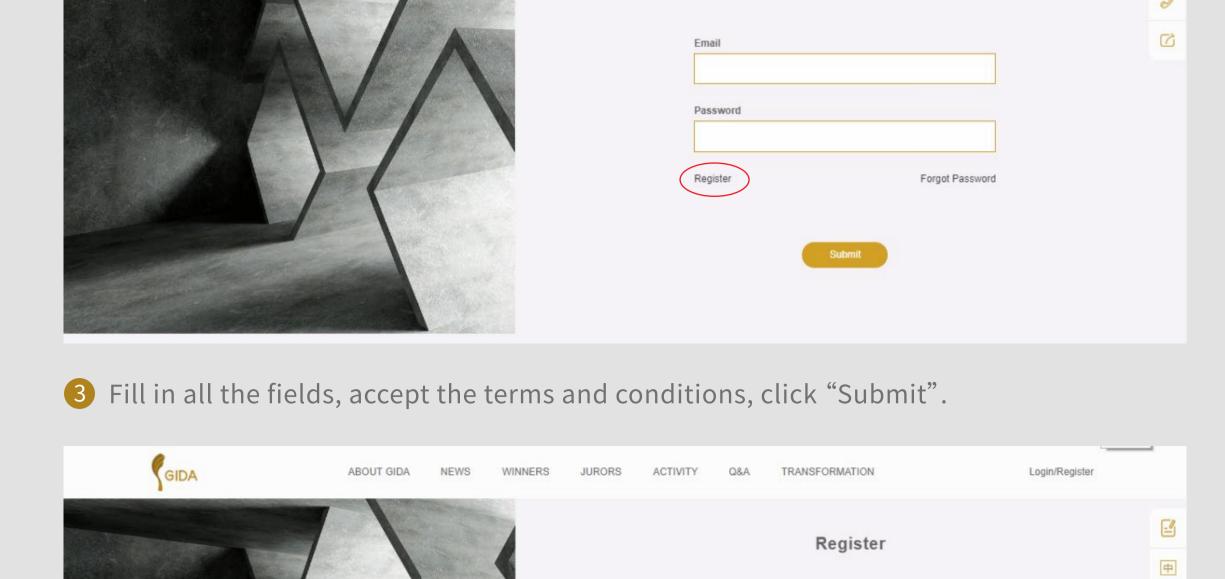
Login/Register

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GIDA



Username

Password

Register

8 to 16 words with numbers and alphabets included and blank ex

Forgot Password

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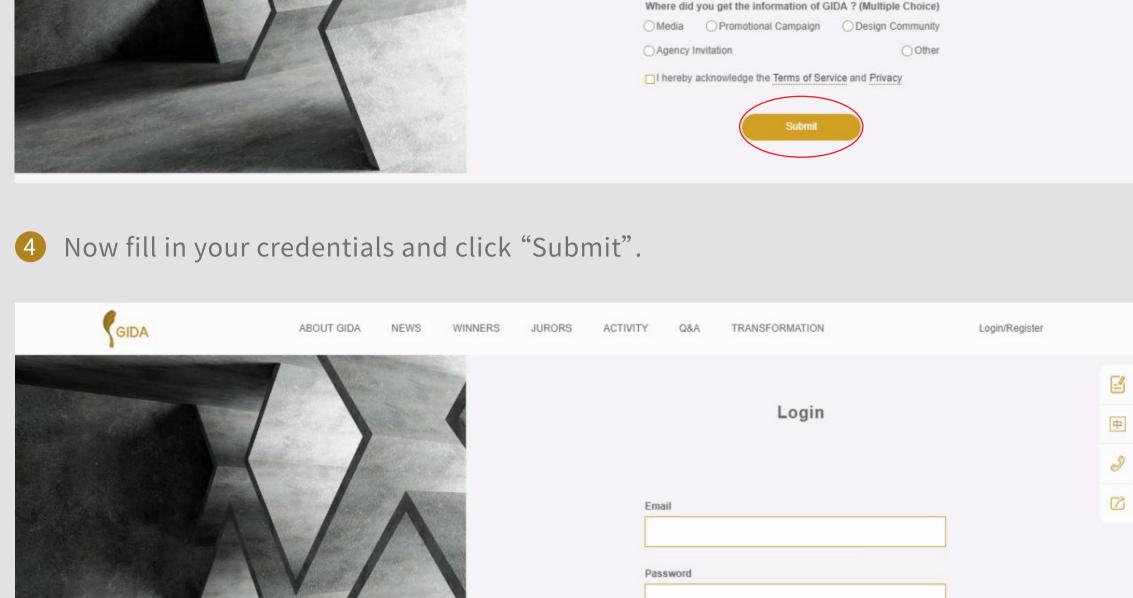
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Login

Email



dual or Organization) and click "Submit".

Leave it blank if you don't have one.

GIDA

GIDA

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FUTURE DESIGN

entry.

declare.

(Single individual)

declare.

FUTURE DESIGN

The Intellectual Property Statement

of Goldreed Industrial Design Award Entry

The entrant **Leone** declares that the entry for the "Second Goldreed

Industrial Design Award" (entry ID: 2021-03-1716644, entry name:

Xiongan Cup) is completed independently (jointly) by Leone , hereby

Leone | (jointly) own(s) complete intellectual property rights for this

Leone (unanimously) agrees that the entrant will submit the

above-mentioned entry to participate in the evaluation of the Goldreed

Industrial Design Award, agrees that the event organizer, the undertaker or a

media based on non-commercial purposes such as publicity and promotion,

third party entrusted will broadcast, screen, exhibit and print the entry via

accepts and recognizes that the entrant has the right to participate in the

occur in the entry, the entrant will bear full legal responsibilities, hereby

prizes, and will not raise any objections.

Goldreed Industrial Design Award evaluation and may receive awards and

The entrant promises to fill in the entry form accurately and truthfully and take

legal responsibility for the contents filled in. If any intellectual property disputes

The Intellectual Property Statement

of Goldreed Industrial Design Award Entry

The entrant **I** Xiongan Future Industrial Design Institute **I** declares that

the entry for the "Second Goldreed Industrial Design Award" (entry ID:___

independently (jointly) by Xiongan Future Industrial Design Institute, hereby **I** Xiongan Future Industrial Design Institute **I** (jointly) own(s)

that the entrant will submit the above-mentioned entry to participate in the

evaluation of the Goldreed Industrial Design Award, agrees that the event

organizer, the undertaker or a third party entrusted will broadcast, screen,

exhibit and print the entry via media based on non-commercial purposes such

right to participate in the Goldreed Industrial Design Award evaluation and may

The entrant promises to fill in the entry form accurately and truthfully and take

legal responsibility for the contents filled in. If any intellectual property disputes

occur in the entry, the entrant will bear full legal responsibilities, hereby

as publicity and promotion, accepts and recognizes that the entrant has the

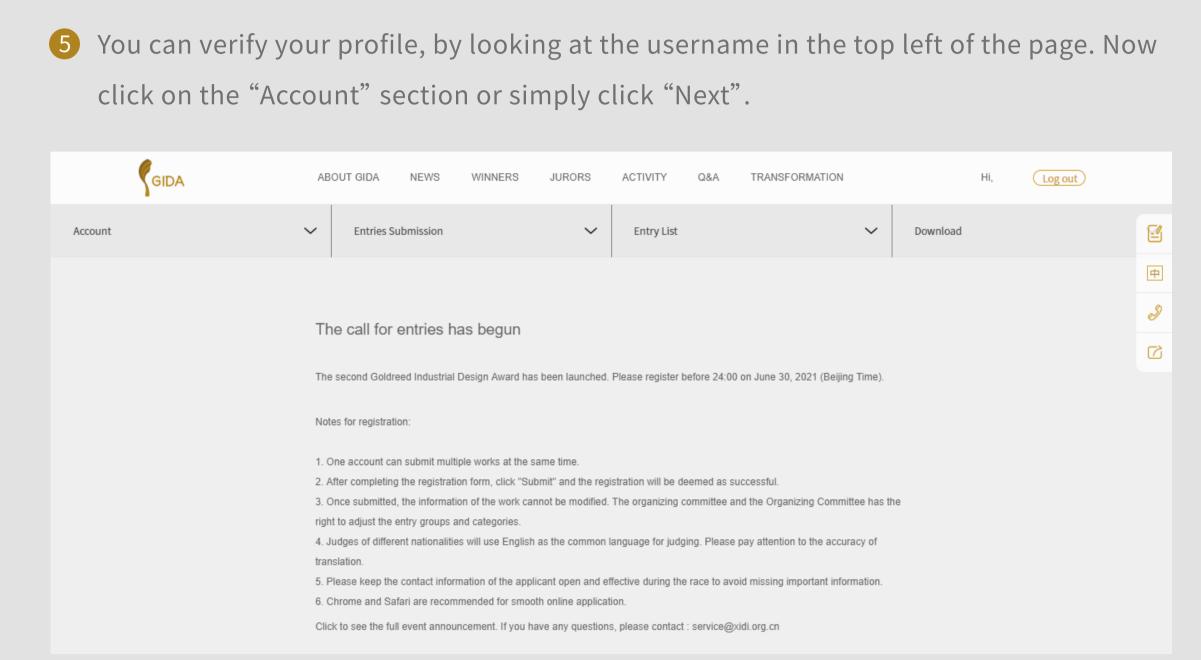
receive awards and prizes, and will not raise any objections.

2021-03-1716644 , entry name: Xiongan Cup) is completed

complete intellectual property rights for this entry.

Entrant (signature/stamp) : Leone

Date: 2021.03.01



Fill in the form, specify the participant typology (Enterprise, Design agency, Institute, Indivi-

Registration Info

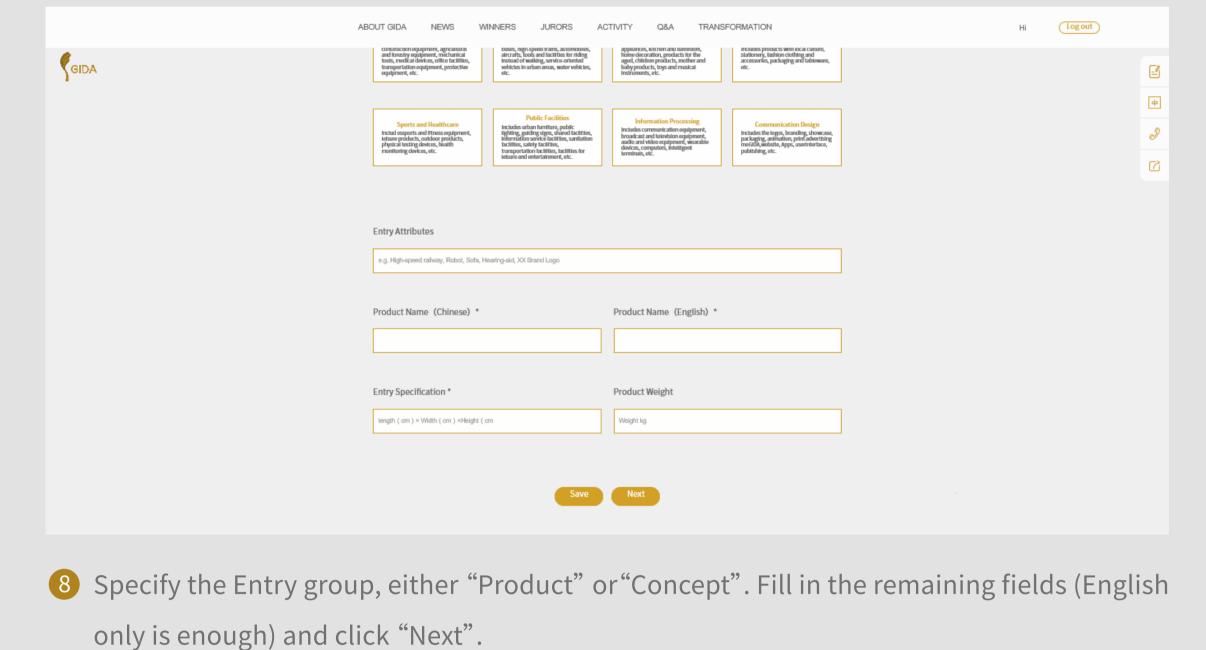
Account: 1441347654@qq.com

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Nationality / Region:

Now go to the "Entries Submission" section and fill in the invitation code if you have it.

Postal Code:



TRANSFORMATION

Entry ID:2023-02-2397186

nnovation in function, structure, form, technology, materials and low carbon. * Produci design works and conceptual design works can be submitted for each category.

ion" and at least 1 image for the "Photos for evaluation". Fill in the remaining fields (English only is enough).

ACTIVITY

A.S.O

TRANSFORMATION

Entry ID:2023-02-2353874

ABOUT GIDA

(*) Is required

Date to market/sale *

Where to buy

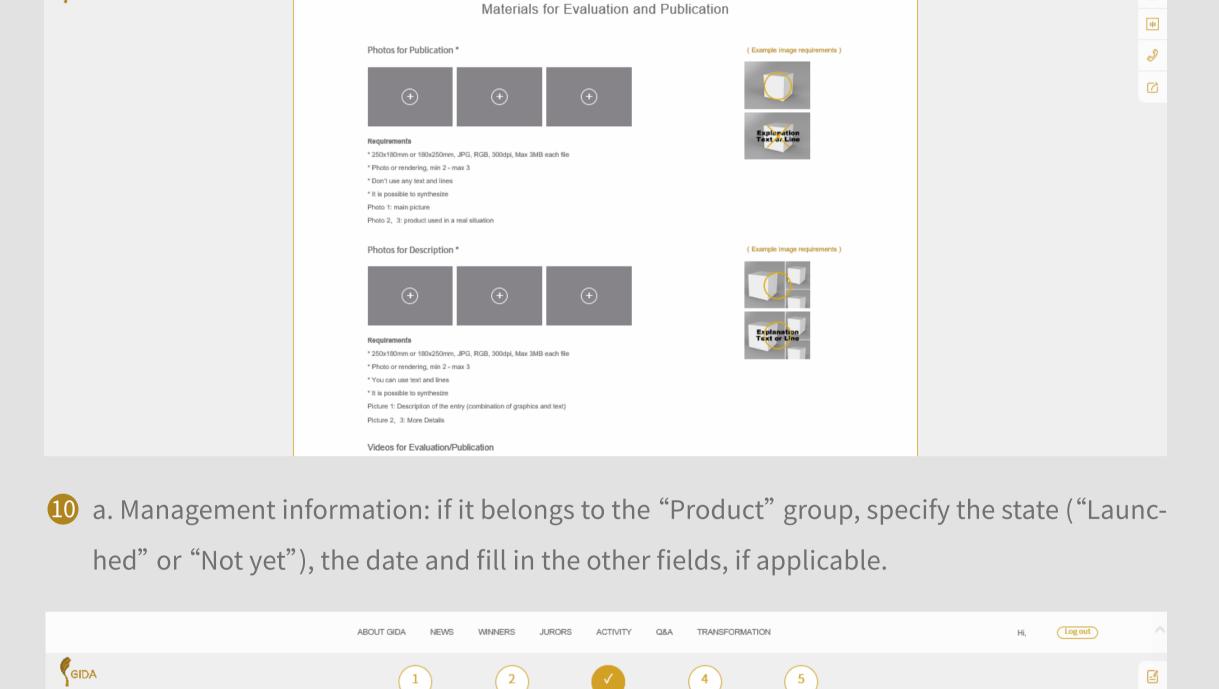
state ("Model", "Prototype", "Graphic design").

WINNERS

JURORS

Fill in the various fields, provide at least 2 images for the section called "Photos for publicat-

rigorous manner, participants should fill in the information of the entries in a serious and standard manner according to the require list (both in Chinese and English), and it is recommended to upload pictures and display videos, which will affect the results of your review



b. Management information - if it belongs to the "Concept" group: specify the concept group

Management Info

Product Status *

Specify the IP status and upload the IP document or the "The Intellectual Property Stat-

ement of GIDA entry", depending on the state. Click "Next".

O Unlisted (can complete the listing before the award cer

Entry List

Product Status*

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Logout
GIDA
                                                                                                                           中
                                                                                                                           Intellectual Property *
                                                      Property Agreement of GIDA upload)
                                                                        GIDA upload)
                                   Entry Patent *
                                                                   sign it and upload, max 5M
  Just fill in the basic information of the work and the information of the right holder of the
   work in the declaration of intellectual property rights, and upload the picture after
```

FUTURE

DESIGN

rights for this entry.

prizes, and will not raise any objections.

(Multiple individual entrants)

rights for this entry.

The Intellectual Property Statement

of Goldreed Industrial Design Award Entry

The entrant **Leone** declares that the entry for the "Second Goldreed

Industrial Design Award" (entry ID: 2021-03-1716644, entry name:

Xiongan Cup) is completed independently (jointly) by Leone King ,

hereby **I**_Leone、King_ **I** (jointly) own(s) complete intellectual property

Leone King I (unanimously) agrees that the entrant will submit the

Industrial Design Award, agrees that the event organizer, the undertaker or a

media based on non-commercial purposes such as publicity and promotion,

third party entrusted will broadcast, screen, exhibit and print the entry via

accepts and recognizes that the entrant has the right to participate in the

occur in the entry, the entrant will bear full legal responsibilities, hereby

Goldreed Industrial Design Award evaluation and may receive awards and

The entrant promises to fill in the entry form accurately and truthfully and take

legal responsibility for the contents filled in. If any intellectual property disputes

The Intellectual Property Statement

of Goldreed Industrial Design Award Entry

The entrant **I** Xiongan Future Industrial Design Institute **I** declares that

the entry for the "Second Goldreed Industrial Design Award" (entry ID:___

independently (jointly) by Xiongan Future Industrial Design Institute.

Hebei Industrial Design Innovation Center , hereby

Medium

Me

Design Innovation Center] (jointly) own(s) complete intellectual property

[<u>Hebei Industrial Design Innovation Center</u>] (unanimously) agrees

exhibit and print the entry via media based on non-commercial purposes such

right to participate in the Goldreed Industrial Design Award evaluation and may

The entrant promises to fill in the entry form accurately and truthfully and take

legal responsibility for the contents filled in. If any intellectual property disputes

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as publicity and promotion, accepts and recognizes that the entrant has the

receive awards and prizes, and will not raise any objections.

that the entrant will submit the above-mentioned entry to participate in the

evaluation of the Goldreed Industrial Design Award, agrees that the event

organizer, the undertaker or a third party entrusted will broadcast, screen,

2021-03-1716644 , entry name: Xiongan Cup) is completed

Entrant(signature/stamp): Leone

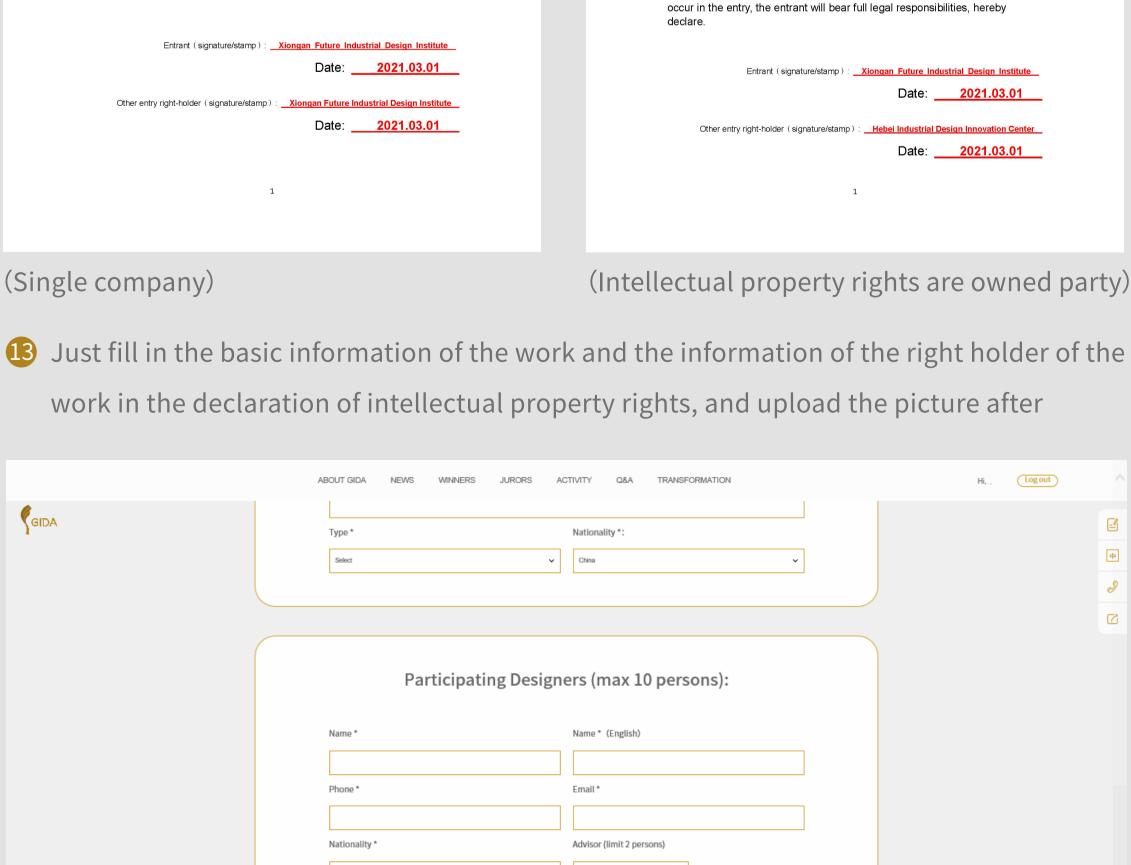
Date: 2021.03.01

above-mentioned entry to participate in the evaluation of the Goldreed

Other entry right-holder (signature/stamp) : ______Leone Other entry right-holder (signature/stamp) : King Date: 2021.03.01 Date: _____2021.03.01___

> DISCOVER **FUTURE**

DESIGN



15 Give final confirmation by clicking "Submit". Logout Business Info Entry List The work cannot be modified after submission. Please confirm whether to

Add 🕕 14 If you have any specific need for business opportunities regarding your entry, specify it in this page, otherwise simply click "Next". If you have any specific need for business opportunities regarding your entry, specify it in this page, otherwise simply click "Next". GIDA **Business** needs O Manufacture Budget cycle Needs

submit it

2023-02-2364073 Product Group

Manufacturing Equipment

You can now verify	that your applica	tion was successf	ful by checking t	the "Entry list" sec	ction.
	ABOUT GIDA NEWS WINNERS	JURORS ACTIVITY Q&A TRAN	ISFORMATION	Hi, Log out	
		Entry List			Ø
unt	Entries Submission	Entry List	V	Download	~
	•				
	ID Group	Category Name Information	on Status Actions		